

Rishabh Johri

Product Designer | UX/UI Designer & Researcher

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PROFESSIONAL SUMMARY

Dynamic product designer with 1 year of industry experience, specializing in user-centered research, interface design, and a proven leader. Pioneered the inaugural UX hackathon in Canada, showcasing a strong ability to innovate and drive industry-wide initiatives. Passionate about exploring the emerging field of Posthumanist Design, I am dedicated to creating products that transcend traditional boundaries, going beyond immediate user needs and aesthetic appeal. Committed team player fostering open communication, collaboration, and inspiring collective design excellence.

AREAS OF EXPERTISE

- User-Centered Design
- Usability Testing
- Design Thinking
- Prototyping and Wireframing
- Interaction Design
- Trend Awareness
- UI/UX Design Tools.
- Information Architecture
- Project Management

PROFESSIONAL EXPERIENCE

User Experience Researcher at ezPT Technologies

June 2023 — November 2023

At ezPT Technologies, I played a pivotal role in advancing the company's digital landscape through comprehensive design initiatives in the health tech sector.

- Website Redesign: Revamped the company website, optimizing user engagement and modernizing the online presence.
- Design System Implementation: Established a cohesive design system, fostering collaboration and ensuring consistency across platforms.
- Application UI Design: Crafted an intuitive and visually appealing user interface for the company's health tech application.
- Usability Study and A/B Testing: Conducted thorough usability studies and A/B testing, implementing data-driven design improvements for enhanced user experience.

User Experience Lead at Emerge Global Experience

August 2022 — April 2023

At Emerge Global Experience, a pioneering EdTech startup, I helped shape our digital solutions through strategic and collaborative design interventions, despite the challenges faced by the startup

- Product Redesign: Led a comprehensive redesign of our flagship educational product, enhancing its visual appeal, functionality, and by gathering more than 200 users in the first month.
- Design System Establishment: Successfully implemented a robust design system, fostering consistency and efficiency across all educational platforms and interfaces.
- Collaborative Innovation: Championed collaborative innovation by working closely with cross-functional teams, ensuring the development of cutting-edge solutions that catered to both user needs and educational objectives.

EDUCATION EXPERIENCE

Certificate in Business Entrepreneurship and Innovation, *Beedie School of Business, Simon Fraser University, Surrey, BC*
BSc. Interactive Arts & Technology - Design Concentration, *Simon Fraser University, Surrey, BC*

TECHNICAL SKILLS

Figma | Sketch | Maze | Proto.io | InVision | Adobe Photoshop | Jira | Adobe XD | Miro | Framer